

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	Comune di Fermo
PIC number:	950541995
Project name and acronym:	CULTURE — CULTUral and socio-economic twinning Relations Enhancement

EVENT DESCRIPTION			
Event number:	1		
Event name:	Flair of Flavours		
Type:	Cultural festival, workshop, round table and training activity		
In situ/online:	in-situ		
Location:	Germany, Ansbach		
Date(s):	11th – 13th July 2025		
Website(s) (if any):			
Participants			
Female:	86		
Male:	82		
Non-binary:	10		
From country 1 [Italy]:	48		
From country 2 [Germany]:	130		
Total number of participants:	178	From total number of countries:	2
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>Flair of Flavours is the first event of CULTURE project. The project aims to strengthen the existing twinning between the cities of Fermo and Ansbach in cultural and socio-economic terms, organising two main events and involving citizens, cultural organisations, businesses and schools in the agri-food and tourism sectors.</p> <p>Flair of Flavours took place from 10th to 13th of July 2025 in Ansbach. It was a three-day event focused on celebrating and promoting the culinary traditions, local products, and best practices of both Germany and Italy. During the event workshops, round table and training activities were organised.</p>			

The event aims to revitalise the tourism and agriculture sector with a focus on tourism, agriculture and youth entrepreneurs

The event opens with a “*Fair of Flavours*” from 6 to 8 PM, featuring a cultural market showcasing typical German and Italian food products. The fair encourages cross-cultural dialogue and the sharing of local culinary practices. On Saturday morning a city market with local producers is organized in the City Center, and subsequently a round table with German and Italian entrepreneurs to exchange best practices related to agrifood and tourism, encouraging cooperation between municipalities. In the evening, a *typical dinner with cooking activities* allows participants to engage hands-on in preparing regional dishes, offering a training experience in traditional cooking techniques.

The event ends with a visit on a biomass power plant during which participants are shown how the plant works and, above all, the added value in terms of energy savings for the entire city. It is essentially a farm-based **biogas plant** that converts organic agricultural materials—such as liquid manure, farm residues, maize silage, crop leftovers, and food waste—into renewable energy through anaerobic digestion.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).